



5KM RUN WALK SUPPORT

29 June 2025, Ampt Hill Great Park

SPONSOR PACK

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OUR
CHARITY
PARTNERS.



FOREWORD.



Hello, I'm Dave,

I'm a father of three, currently in remission from stage 4 melanoma, thanks to new treatments. Immunotherapy saved my life and I'm dedicated to fundraising to continue the fight against cancer.

After 18 months of personal fundraising, came up with the idea for a Ampthill vs Cancer 5K community event - and now I'm working with a fantastic team to make it happen!

We need an army of volunteers to make this happen, so please consider joining the team.

OUR TEAM, OUR WHY.

We have a great group of individuals who have been touched by cancer. We have come together with one purpose - to give back. Here are a few stories for just some of our team...

Gavin

"I was diagnosed with a Stage 4 Glioblastoma (GMB) Brain Tumour - a rare brain cancer which only 5% of patients survive 5 years. This event is important as it's my turn to give back to the community and those who have supported me in my journey."

Jo

"I was diagnosed with breast cancer at 38 with my two children being just 2 and 5. At the time it was an earth shattering moment. 10 years on, I hope I can be a positive light for those on the cancer journey."

Gus

"In 2019, I was diagnosed with a rare and aggressive case of Lymphocyte-Predominant Hodgkin's Lymphoma (LPHD). I underwent eight rounds of chemotherapy, and thanks to the incredible support from the Primrose Centre in Bedford, I'm due to be in full remission this year."

Jen

"In October 2021, at the age of 40, I was diagnosed with Stage 3 breast cancer. I am passionate about raising awareness and promoting early diagnosis of breast cancer, knowing firsthand how vital it is. When I heard about Dave's idea, I had to be involved!"

FIND OUT MORE ONLINE // amphillvscancer.co.uk

THE EVENT.

On 29th June 2025, Ampthill vs Cancer 5k will be held in the beautiful Ampthill Great Park, the 5k route will follow the undulations of the parkland, giving runners, walkers and supporters a wonderful journey around the landscape.

Following the 5k (13 years +), a shorter 1 mile route will host the 'Golden Hare' mile.

Live music, family fun and a free to attend picnic will be on offer for the less energetic members of our community.

We are offering an inclusive, community driven event for all those impacted by cancer can come together to celebrate life and our wonderful community!



JOIN THE FIGHT.

Cancer impacts us all. One in two people will be affected in their lifetime - but together, we can make a difference. Join the team and support the Amphill vs Cancer 5K!

The Amphill vs. Cancer 5K isn't just an event; it's a movement. Set in the heart of Amphill Park, this event will bring the community together to celebrate survivors, honour loved ones, and raise crucial funds for local cancer charities.

Your support as a sponsor will help us:

- ✓ Support our chosen local charities
- ✓ Create an inclusive, family-friendly event with a festival atmosphere
- ✓ Inspire our community to rally for a cause that impacts us all

With over **3,000 people** expected to attend, we know Amphill is ready to make a difference. Let's go bigger. Let's fight harder.

Join the team today. Together, we can make a difference.

SPONSORSHIP OPTIONS.

HEADLINE SPONSOR. TWO AVAILABLE.

All other benefits plus:

Prominent branding at the event and on event t-shirts.

Opportunity to speak at the event's presentation and feature in pictures with overall winner.

Recognition as the exclusive sponsor in event marketing.

Logo placement and company profile on our website and social media platforms.

Exclusive PR opportunities.

Frequent shout outs from our MC on the day.

Coverage from the live music on the day.

We'll work with you to achieve your brand and promotional objectives

£5,000.

SPONSORSHIP OPTIONS.

FEATURED SPONSOR. FIVE AVAILABLE.

Feature branding at the event and on event t-shirts.

Feature in pictures with category winners.

Recognition as a featured sponsor in event marketing.

Logo placement and company profile on our website and social media platforms.

PR opportunities.

Frequent shout outs from our MC on the day.

Coverage from the live music on the day.

Feature logo on marketing material inc. town centre signage.

Ideal for those wanting to promote your business in our community.

£2,000.

SPONSORSHIP OPTIONS.

THE HILL OF HOPE. ONE AVAILABLE.

The big challenge of the day is the 'Hill of Hope', a gradual but challenging climb from the lowest to highest point of the course. By sponsoring this timed section of the course and spot prizes for the fastest time, your brand will receive significant exposure on the course!

£1000.

COMMUNITY SPONSOR. LOTS AVAILABLE.

Logo placement in social media, on our website and at the event.
Shout out on social media in the build up to the event.

£200.

SPONSORSHIP OPTIONS.

GOT ANOTHER IDEA? LOTS AVAILABLE.

We are open to ideas and different options. Our aim is to provide an amazing event that brings together local residents and showcases your brand.

Have you got a different idea or proposal on how we can work together?

Let's have a chat.

£POA.



**LET'S DO THIS.
TOGETHER.**